

APA NY Metro Chapter
Executive Committee Meeting
September 15, 2008
MINUTES



I. Procedural Duties

- A. Call to order at 6:07PM

II. Reports

A. President

- Welcome
- Minutes for May Approved
- Announcements of Co-Sponsored Programs
 - Presentation for Greening the Iron Ribbon
 - 9/18 NYC EDC Update
 - 9/18 LI Conference on Suburban Aging
 - 9/19 Metro Chapter Planning Student Conference
 - 9/20 Visioning 23rd Street
 - 9/20 Walking Roosevelt Island
 - 9/22 Sullivan County Rethinking Growth
 - 11/14 Transit Oriented Developments
- Presentation of gift to Ethel Sheffer of New Yorker cover on the Balkanization of NYC

B. VP for Professional Development

- Outgoing and Incoming VPs have met to go over procedure
- Certification Maintenance Program
 - APA is being proactive
 - There will be a Flat Rate for program registrations for 2008-2009
 - \$450 for ALL 2008-2009 which applies to all programs retroactively, Metro Chapter will be credited for excess
 - Programs registered through Sept. 30 will have to be paid for at current rates.
 - There will be a black out date from Oct. 1 to mid November while the new policy is enacted.
 - Programs between during the blackout period may be registered retroactively
 - David Berg from LI stated concern that his October 23rd program will not be certified for credits until November. Credits draw more attendance.
 - Donald and David will discuss offline
 - LI will advertise that credits have been applied for

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- Pending programs
 - Require sign-in sheets
 - Must be co-sponsored by APA for credits
- Charges
 - The flat rate will help establish what the fee is.
 - An additional advantage is that now the fee can be budgeted; before it was an unknown given the uncertainty of the number of programs
 - Sections under the chapter umbrella charge \$95
 - Sarah Yackel getting more clarification
- There will be a Flat Rate for program registrations for 2008-2009
- Transfer of PDO powers
 - The transfer information has been sent to Lynn at National
 - Website access issues
 - APA now allows two people to access the registration site
 - James needs to be registered for access
 - A second party should be chosen to have access as well

C. Programs

- Holiday Party – December 15 @ Top of the Times
 - Deposit placed
 - Top of the Times is run by Common Ground, a 501c3 fighting homelessness—as planners we should be embracing the larger community
- Annual Meeting – June 15th, Tentative
 - Prince George Ballroom – also run by Common Ground
- 2009 Conference in September/October
 - Invite Offline group to help
 - Deadline for CM Credits is Dec. 31st so want to establish this so people can catch up on credits, and make it accessible for Mid Hudson and Long Island Sections as well
 - David Berg noted that late September or Early November would be best if Long Island is to be included
 - Nassau & Suffolk conferences are 3rd week in October.
 - Sustainable LI is in mid-November

D. Young Planners and School Relations

- APA’s roll should be to ensure young planners have management skills to fill emptying positions

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- David Berg said they should be introduced to the Section Heads
- He also announced that the LI Section will be giving three National Conference scholarships to Planners—either students or planners up to 35 years of age within the first three years of their professional lives
- Mary Findlen suggested that an article on Young Planners be written for the Metroplanner

E. Treasurer

- Peter and Lisa are incorporating the National accounting method into the existing Metro Chapter method
 - Currently under running revenues and overrunning expenses
 - Revenues:
 - Membership Dues reduced by CM fees. There is a need to address what fees are doing.
 - There's an issue of Program Income versus Program Carryover
- Two Handouts on Budgets were sent around
 - Discussion followed on new classifications from National
 - Question raised on how Sections will be handled
 - They are a separate program that the section heads will fill in.
 - They do not want to create a lot of work for the section heads
 - Section budgets are consolidated in Column A
 - Right now, the budget for sections is \$400-\$500, but may need to be adjusted based on population
 - Long Island has the more substantial budget
 - The other sections are reimbursed on an ad hoc basis.
 - The newly appointed Long Island Treasurer has resigned, more discussion is needed there.
- 2009 Budget
 - Rough estimate is for \$74,000 which does not include the Conference, except for the preliminary hall deposit
 - Travel is an issue: currently only \$5300 but multiple conferences require member attendance.
 - Sponsors are needed for events.
 - Both Holiday and Annual parties overrun budgets

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- Peter will send around actual and projected budgets for an end of the month for an email vote.

F. Legislative Liaison

- October 19-21st Policy Conference
 - Topics:
 - Affordable Housing trust fund
 - Energy
 - Effect of FM takeovers
 - That Monday is also Planner's Day on the Hill so it may be quiet

G. Administrator

- Website Update Report
 - Cleaned up homepage
 - LI Section was updated
 - Comments requested
 - Other sections need to be updated
- Current roster: 1,349 members
- Nicolette had a boy, Baby Einstein bath book and sea monsters sponges were sent as gifts

H. VP Committees

- Event planning discussed earlier
- Aviation committee is having an open house the week of the 22nd.

I. Housing Committee

- Focusing on tours at the moment
 - Roosevelt Island tour is so popular people are being turned away
 - Floyd Lapp and Laxmi Ramasubramanian are using the tour to launch their planning studios
 - Another possible tour planned for October 5
 - Possibly Arverne in the spring – to be submitted to the newsletter

J. Diversity Committee

- Introduction of new member

K. Long Island Section

- Planning Movie Night
- Eastern Suffolk meetings
- East End program will be in April

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- Winter Social will be December 12

L. NY Section

- David Fields wrote a letter of concern regarding the differential in fees for events
 - Questions of equity
 - Should everyone be charged?
 - Students and Young Professional rates?
 - \$10 AICP/\$5 APA
 - Should priority be given to AICP, wait list for students?
- Discussion ensued
 - First Step is letter
 - Will be distributed for comment

M. Zoning

- Discussing Panel Event on Zoning at the Buildings Department with the Buildings Department and City Planning: “Planning from A to Z”
 - Include Standards and Appeals
 - BSA’s influence on the planning process
 - Frame as “Tutorial” instead of a criticism.
 - An outline being written up
 - Are CM credits possible?

Next meeting: October 20, 2008

Meeting Adjourned: 7:32 PM