

APA NY Metro Chapter  
Executive Committee Meeting  
May 19, 2008  
**MINUTES**



I. Procedural Duties

A. Call to order at 6:10PM

II. Reports

A. President

- New officers: will take over October 1. Ethel and Donald will work together over the summer on transition
  - Annual Meeting – June 16
    - New York Historical Society
    - \$4000 rental fee instead of \$12,000
    - Reception first at 5:30 in Luce Center, awards in auditorium at 7:00
    - Voluntary contribution of \$10
    - Mary will send request for reports from officers to share at meeting
  - APA National Conference
    - Matt Schwartz, Heather Roiter, Neil Stone, David Fields attended Delegate Assembly
    - Submitted comments to Climate Warming Policy Guide paper
    - Ethel went to event with Congressman Earl Blumenauer, keynote speaker and promoter of sustainability in Congress
- B. Chapter Administrator
- Election results – 161 ballots, largest number received in years
    - By-laws were also approved
  - Advertising and sponsorship
    - Separated advertising costs from sponsorships
    - Policy with standards to guide, fees for events, etc.
    - Next step: talk about reaching out to sponsors and advertisers
  - Membership: 1340 members—average membership has been going up
  - Branding- we are still waiting for a sample of our new logo from National

**Roll Call**

Present:

*Exec. Committee*  
President  
Co-VPs for Programs  
VP Intergovernmental  
Co-VPs Committees  
VP Prof Dev  
Secretary  
Treasurer  
NYC Rep.

Excused:

Co-VP for Programs  
Lower HV West Rep.  
Lower HV East Rep.  
LI Rep.

Others Present:

Mary Findlen  
Sarah Whitham  
James Rouse  
Neil Stone  
Matt Schwartz  
Nikki Georges-Clapp  
Cathy Kim

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C. Vice President for Programs

- May 21 – audio webcast on Brownfields at NYMTC
- June 4 – co-sponsoring ‘Financing Transportation’ session at Rudin Center
- PlaNYC event was successful, over 100 people attended

D. Vice President for Committees

- Waterfront – tour of H2O=Life exhibit at Nat. History – had discussions with GIPEC, Roosevelt Island Memorial
- Environment – panel on bio-diversity in region, date TBD
- Urban Design – working to develop reading list about urban design and sustainability
- Diversity – meeting June 12, will discuss Ambassadors program (mentoring program)
- Transportation Committee – June 8 Scavenger Hunt; July—TOD day event in Newark
- Housing – looking at housing as it relates to waterfront areas; will start doing walking tours in September, hoping to interface with waterfront committee
- Zoning – have been doing outreach for new members, will meet in June

E. Vice President Professional Development

- New fee structure—package for credits
  - Need to consider how many programs we want to offer so we can choose the appropriate bundle
  - People who speak at events can now receive credits for that
- Letter to National – many people were complimentary. Brodie wrote up the LI program and compared various programs around the country that were similar and which had been approved for credit
- Commission has decided to allow 8 credits of non-certified programs
- APA working on cross-certification with other professional groups (AIA, etc.)
- Chapter can write a letter on policy of charging for programs for AICP vs. regular APA events
- National chapter division reps may be able to help sponsor events locally

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- We will come up with basic policy guidelines of who to partner with to co-sponsor events
- We need to come up with a policy for lending CDs—perhaps a lending library on our website that professional groups and companies can use

F. Vice President Intergov

- Federal:
  - National Affordable Housing Trust Fund – cleared House, still in Senate Committee
  - Infrastructure – Senate is reviewing in banking committee
- State:
  - NY State Smart Growth Compact Act – in Assembly, regional planning bill
  - State Smart Growth Policy Act – matching infrastructure investment to target growth areas—priority ranking to projects that advance smart growth criteria
  - Smart Growth for New Century Act – sets smart growth review boards and procedures
  - Community-based Smart Growth Planning Act – makes funds available vs. other acts that set parameters, create programs

G. Treasurer

- We are not getting statements of what is being taken out as payments to National for CM – makes it difficult to keep track of what we are spending
- Voluntary charges at events—we need to decide how we will account for this

H. Schools

- Columbia studio was selected as winner at studio review—Tracy Sayegh did a terrific job of organizing panel of commentators

I. Student Rep

- Cathy and Nikki met with Michael Marrella
- Pull together companies to solicit sponsorship for a professional development event they are planning for late September at Kimmel Center

**Next meeting: Fall '08 - Date TBD**