

APA NY Metro Chapter
Executive Committee Meeting
February 11, 2008
MINUTES



I. Procedural Duties

A. Call to order at 6:10PM

II. Reports

A. President

- Nominating Committee appointed for APA Elections:
 - Announcement was sent out and a number of nominees have been submitted
- National Branding
 - Metro chapter needs to choose logo and color from National's palette.

B. Administrator

- Advertising and Sponsorships Policy
 - Individual sponsorships – consider a \$100 level allowing free entry to all CM events that NY Metro Chapter sponsors
 - Considering several tiers for sponsors
 - Benefactors (\$1000), Donors (\$500), Sponsors (\$250), Friends (\$100), Supporters (\$50)
 - All chapter-sponsored events are open to everyone, charge attendance to people getting CM credit to help defray chapter costs
- Membership report – over 1400 members
- Upstate Vide Conferencing
 - Request to have webcasts for people who live in lower Hudson Valley
- Budget implications for CM offerings
 - We need next report from National to understand what we have been charged for CM offerings
 - We have agreed to do 3 audio sessions – other areas may be interested in sharing the costs if they are not offering their own CM events
 - We will purchase the CDs and lend them out, can decide later what we would charge if a firm wanted to bring in a group to borrow the CDs

Roll Call

Present:

Exec. Committee
President
Co-VP for Programs
VP Intergovernmental
Secretary
Treasurer
NYC Rep

Excused:

Lower HV West Rep.
Lower HV East Rep.
Co-VPs for
Committees
Co-VP for Programs
VP for Prof. Dev
LI Rep.

Others Present:

Mary Findlen
Ed Burroughs
Cathy Kim

New York Metro Chapter

Steven L. Newman Hall
137 East 22ND Street, Room 313
New York, NY 10010
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C. Vice President for Programs

- “PlaNYC One year later” – we will do an event on April 23
 - Puck Building, NYU may co-sponsor with students
 - Someone from Mayor’s office will attend
 - What has been implement so far, what have they accomplished, what will happen after the Mayor leaves
 - Other people to invite to discussion?
- Arts, Culture and Econ Dev. Program – Does it really work?
 - BAM, Peekskill, Dia:Beacon, etc.
- Bar Association CBA joint discussion
- Annual Meeting and Awards – hold in June
 - Considering New Museum and Governors Island

D. Vice President for Professional Development

- AICP exam prep – tentative dates March 29 and April 19
- Continuing Maintenance – need a procedure for approving co-sponsored events to enter events for credit into system
 - Will put together a list of problems we have been having with entering events onto website to send to APA National

E. Vice President for Committees

- Waterfront committee planning tour of water exhibit at Natural History Museum
- Housing committee – Arverne, Queens West, Wards Island, Randalls Island
- Waterfront – scheduling panel on bio-diversity
- Urban Design – looking into urban design and security design
- Zoning Committee – weighed in on 125th Street zoning
- Invited by City of Newark to run a charette

E. Vice President Intergovernmental

- Attended Presidential Candidates Forum on Transportation Policy
 - Representatives were there for Clinton, Obama, Kucinich and Gravel. There were none from the Republican side, although the host stressed that McCain’s campaign was really trying to send someone.
 - Congestion pricing was the hot topic of the day, with Clinton’s rep being surprisingly skeptical of the idea.

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- New York State Senate, Bill S.6823 was introduced on January 25th entitled, “Long Island Workforce Housing Act”.
 - The bill states that a developer of 5 or more residential units is both mandated to offer at least 10% of the units to individuals or families making less than 130% of the median income for the Nassau-Suffolk PMSA and is also entitled to a 10% density bonus. There is an escape clause by which the builder can pay into a workforce housing trust fund instead. Previous versions of the bill have never made it to the Senate floor even though the Assembly has passed companion bills several times.
- New Yorkers for Parks SEQRA request
 - The State Legislature has yet to take up New Yorkers for Parks request that the SEQRA law be amended regarding when to require review for an action involving the alienation of parkland. DEC had issued a letter on 11-30-07 declining to make a Declaratory Ruling but generally agreeing with NY4P’s position.

G. Treasurer

- Million Trees Initiative – Peter attended meeting, they have worked on public policy initiative to accomplish goal
 - Targeted on five neighborhoods focusing on health issues
- Budget
 - Possible to commit portion of surplus to scholarship fund
 - \$24,000 in scholarship fund – we could consider increasing amount given to student awards next year

H. NYC Representative

- Requests to share lodging at national conference – can we match people, post ad on website?

I. Columbia representative

- Columbia APA task force – came up with a series of events for students called “Planning Ahead”
 - Keynote address and panel of what people are looking for in hiring
 - Firm visits – students visit different firms and agencies

Next meeting: March 17, 2008

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